

# **FREE LISTING OF YOUR PRODUCT / SERVICE IN**

## **BROKER DEALER BLUE PAGES**

### **LIST YOUR PRODUCT/SERVICE FOR FREE**

BROKER DEALER JOURNAL, the only publication read exclusively by top decision makers in the stock brokerage industry, presents the BROKER DEALER **BLUE PAGES**.

### **ABOUT BROKER DEALER JOURNAL**

Broker Dealer Journal, published by Qualified Media, was started in order to address the needs of Managers and Principals of stock brokerage firms. With editorials on recruiting, compliance, management tips, and much more, BROKER DEALER JOURNAL captivates the attention of over 30,000 top decision makers in the financial industry. These 30,000 Managers and Principals (S8,9,10 and S24s) represent the 'c' level executives of all 5,100 plus broker dealers in the United States.

### **ABOUT THE BROKER DEALER BLUE PAGES**

Inserted in BROKER DEALER JOURNAL as a separate resource directory, the Broker Dealer **BLUE PAGES** will be used as a tool to find products and services such as yours. Don't miss out on getting in the premiere issue. **THE LISTING IS ABSOLUTELY FREE.** No strings or obligations.

\* Please note the publisher has full discretion in whether or not to list your product or service and can pull your listing for any reason whatsoever without any prior notification. Listings should be useful to managers and principals of stock brokerage firms in order to qualify in the Broker Dealer Blue Pages **FREE** listing.

# [ ] YES!

I want my free listing in the broker dealer blue pages.\*

(Information below to appear in Broker Dealer Blue Page listing) - **DEADLINE JUNE 27<sup>TH</sup> 2007**

Name: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Address: \_\_\_\_\_ Contact email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Web address: \_\_\_\_\_

Description of product/service (max of 20 words): \_\_\_\_\_

Category to put my FREE listing in:  Clearing Services  Training and Education  BD info  
 Compliance  Investment Opportunities  Legal services  
 Miscellaneous  Recruiting  Sales Leads  Software  
 Registration Service  Online Job Search  Independent Broker Dealer  Investment Newsletters



By signing below I attest that this description is to the best of my knowledge accurate and truthful and I have the authorization of my company to list the above product/service in Broker Dealer Blue Pages

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

## GET EVEN MORE EXPOSURE!!!

**PREMIUM LISTINGS.** Pick the size of your ad and send in your art or have the art department at Broker Dealer Journal create your advertisement (some additional fees may apply).

**BONUS!** With your premium listing you also get added onto the on line resource directory at [www.brokerdealerjournal.com](http://www.brokerdealerjournal.com)

[ ] **YES!** Please upgrade my FREE listing to a premium listing

Sizes:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> 2.35" x 1.33" (\$155)   | <input type="checkbox"/> 4.75" x 1.18" (\$290)   | <input type="checkbox"/> 2.34" x 2.68" (\$310)   |
| <input type="checkbox"/> 4.75" x 1.83" (\$385)   | <input type="checkbox"/> 4.75" x 1.90" (\$395)   | <input type="checkbox"/> 2.30" x 4.43" (\$405)   |
| <input type="checkbox"/> 4.75" x 3" (\$585)  | <input type="checkbox"/> 4.75" x 3.83" (\$700)   | <input type="checkbox"/> 4.77" x 5.83" (\$1050)  |
| <input type="checkbox"/> 9.63" x 4.33" (\$1500)  | <input type="checkbox"/> 4.75" x 12.49" (\$2000) | <input type="checkbox"/> 10.25" x 12.5" (\$3500) |
| <input type="checkbox"/> Cover Position 10.25" x 3.72" for \$2500 with a 3x commitment |  |  |

Please charge my credit card total: \$ \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Account number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Billing address of card: \_\_\_\_\_

City state Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

By signing below, I agree to be charged for the amount above for an upgraded listing in the Broker Dealer Blue Pages.

Signature: \_\_\_\_\_

Please fax back to (514) 844-3777



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